

# BRANDON LOPEZ

GRAPHIC DESIGNER

 lopezbrandon119@outlook.com

 469.667.9033

 McKinney, TX

 [blopezdesign.com](http://blopezdesign.com)

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## SKILLS

Adobe Creative Suite

Time Management

Typography

Color Theory

Illustration

Project Management

Branding

Problem Solving

Adaptability

Collaboration

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## EDUCATION

### AAS Graphic Design

Collin College  
McKinney, TX  
2022

### BA Graphic Design

Art Institute  
Dallas, TX  
2015

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## HOBBIES

Tabletop Games

All things art

## SUMMARY

With a diverse work background including tech and logistics based companies, I've honed a robust work ethic and adaptability that I've applied to my passion for graphic design. When I made the transition into this field, I brought with me a unique perspective and a knack for problem solving. My ability to seamlessly blend creativity with strategic thinking has resulted in tangible successes, such as breaking sales records and introducing fresh, innovative concepts. Committed to pushing boundaries in an ever-evolving landscape, I thrive on bringing creative solutions to the table, elevating brands and delivering impactful visual experiences.

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## PROFESSIONAL EXPERIENCE

### Graphic Designer

April 2023 - Current

Aaron Family JCC, Dallas TX

- Elevated branding and visual identity through fresh inventive brand guides and art direction.
- Functioned as a key team member for the marketing team, providing creative support and spearheading several record breaking campaigns.
- Collaborated with a variety of department heads to properly address their unique needs and target audiences.
- Met and exceeded job expectations through stepping outside of my role to assist in all aspects of the marketing department.

### Freelance Graphic Design

2019 - Current

Self Employed, Dallas TX

- Worked intimately with clients to provide creative solutions to their briefs.
- Took projects from concept to creation, establishing a consistent and strong visual guide that clients could utilize long term.
- Designed originative digital and physical displays used in advertising for a wide range of clients.
- Consistently met project timelines and deliverable dates, with the ability to make accommodations on the fly..

### Process Technician

2021 - 2023

Qorvo Biotech

- Maintained existing manufacturing processes and made routine improvements when necessary to ensure quality in finished product.
- Trained and developed skills for operators on applicable equipment and processes, leading to the creation of several strong teams..
- Sustained highest quality and fastest output leading to increased revenue..